

Kyra Hawrysh

Senior AI Product Designer

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SUMMARY

Senior product designer specializing in AI products and workflows. 7+ years in design, 3+ in AI. Currently at Citi. I design AI-powered products, build AI agents and automation workflows with Claude Code, and integrate AI into design systems and marketing production.

I take products from first wireframe to accessible, production-ready systems, and train teams on AI tools so they keep using them.

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer | [Tonic3 \(Citi\)](#) | Charlotte, NC

July 2025 – Present

- Design AI-accelerated marketing for Citi's global channels (banners, landing pages, emails and decks), delivering 45+ responsive, WCAG-compliant assets a week with Adobe Firefly, Figma AI, Figma Make, ChatGPT and Google Nano Banana.
- Tripled design output by integrating AI generation into the design-to-development workflow.
- Built AI agents and AI-powered Figma plugins that automate handoff busywork: an objectives generator that makes objective writing 50% faster, a WCAG contrast checker that saves 3+ minutes per banner, and a copy character counter.
- Trained 230+ marketing employees on our AI agents, and work with product, copy, creative and engineering teams to streamline handoffs.

Senior AI Product Designer and Educator | [Designtech NYC](#) | Remote

October 2023 – July 2025

- Led AI enablement: designed the AI curriculum and upskilled 250+ employees across 10+ enterprise companies on Adobe Firefly, Figma AI and Copilot.
- Redesigned the training platform and built its design system, raising platform engagement 25% (tracked in Google Analytics).

Founder & Creative Director | [Nami Studio](#) | Miami, FL (Independent Design Studio)

February 2023 – Present

- **Kenna AI:** designed the product UI, brand and complete design system for a fashion AI platform used by 500+ designers to generate 1M+ visualizations from sketches and text prompts; my brand and site work supported a \$500K seed round.
- **Soldi:** design, build and market a luxury resale store on Shopify, with custom-coded sections and AI automation. 300+ products online and 75+ sold in the first months.
- **MAP3:** took a rewards-based ticketing app from brand to an investor-ready beta in 8 weeks, with 500+ waitlist signups and 40+ beta users.
- **Centric Brands:** built native AI workflows with AI image generation and virtual modeling, compressing pre-production from 3 months to 2 weeks.
- **Additional clients:** shipped production apps with Claude Code (a tutoring certification platform and a hedge fund website) that replaced paid SaaS, and led rebrands, mobile app design and website builds, contributing to 60%+ more engagement and 35% more lead inquiries.

Designer | [ADPL \(Formerly Tahari ASL\)](#) | New York, NY

October 2019 – November 2024

- Co-led seasonal product development, creating 200+ styles per season from concept to production using Adobe Creative Suite, contributing to a 70% increase in sales since 2019.
- Spearheaded implementation of a Product Lifecycle Management system, optimizing workflows and training 80+ team members on new digital processes.

SKILLS

Design & Prototyping: Figma, Adobe Illustrator, Photoshop, After Effects, Premiere Pro, Framer, Webflow, Google Web Designer

AI Design & Generation: Adobe Firefly, Figma Make, ChatGPT, Midjourney, Runway, Google Nano Banana

AI Workflow & Delivery: Claude Code, Cursor, Copilot, v0, Lovable, AI agents & automation

UX & Strategy: UX Research, Competitive Analysis, Design Systems, Accessibility (WCAG), User Flows, Wireframing & Prototyping, UserTesting, Brand Identity, SaaS Product Design, Interaction Design, AI/ML Product Design

Project & Collaboration Tools: Jira, Confluence, Miro, Google Analytics, HTML/CSS, Microsoft Office

Marketing & Web: Shopify, WordPress, Mailchimp, Google Ads, Meta Business Suite, Email, Banner & Landing Page Design, AI Training & Workshops

EDUCATION

GenAI for UX Designers Certificate Program | Coursera 2026

User Experience Certificate Program | Google 2022

Visual Design Certificate Program | General Assembly 2019

Bachelor of Fine Arts | Marist College 2013 – 2017